



Profile

Asas Makeen for Real Estate Development and Investment





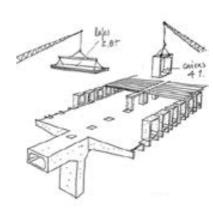
Our Vision

Leadership and excellence in real estate development.

Our Mission

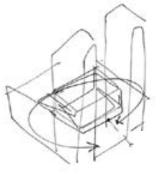
Building trust and enhancing credibility through excellence in constructing real estate units with the highest specifications and guarantees.

Our Story



Since our entry into the real estate development sector in 2010, we have set a clear vision based on quality and innovation. This approach laid a strong foundation for establishing Asas Makeen in 2018. The company has since continued its journey of growth and expansion by developing integrated and diverse projects, achieving remarkable successes reflected in its distinguished project portfolio. These achievements have positioned Makeen as a trusted partner and a benchmark in the real estate sector.

Today, with outstanding talents working as a team to achieve the highest standards, we continue to deliver exceptional projects that align with Saudi Arabia's ambitions and Vision 2030, reinforcing our position as a key partner in the promising national transformation journey.





Company's Work Methodology

The company adopts a comprehensive work system, offering all real estate development services—from opportunity study to post-sales services—to achieve the Success Triangle: Highest Quality, Shortest Time, Lowest Cost.



01

Opportunity Study (Evaluation – Management) > 02

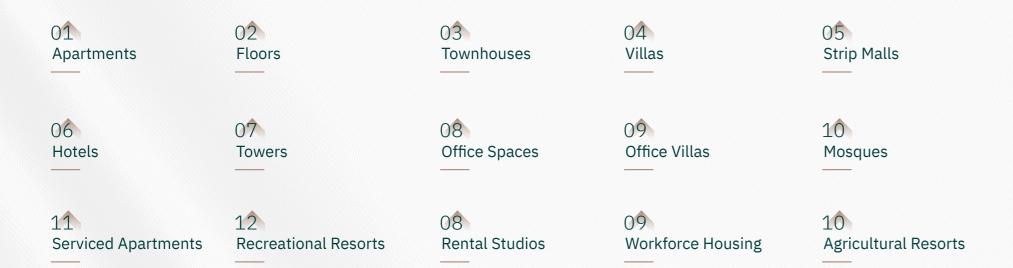
Planning, Design, and Engineering Consultation > 03

Construction and Building

04

Project Marketing and Sales

Company's Products





Makeen in Numbers



6+ Cities



75+
Projects



200+ Buildings



90+ Townhouses



175+
Villas



4,400+
Projects



02+ Towers



555+ Hotel Rooms



45+
Trade Fairs



95+
Office Spaces



5,300+
Total Units



900,000+ Built-up Areas



01



A distinguished business model that adheres to the highest building specifications and best construction standards.

02



Prime locations for our projects, selected based on market research and consumer behavior analysis, ensuring proximity to essential services 03



ong customer trust in

Makeen
products—60% of
our new clients come
through
recommendations
from previous customers.

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through
through
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Unique real estate products, with meticulous attention to detail, innovative designs, optimal space utilization, and aesthetically pleasing

facades.

02



Competitive project timelines without compromising on quality.

Extended warranties of up to 25 years, with post-sales services to ensure long-term quality and operational efficiency.

Certifications





Real Estate Contribution Qualification Certificate



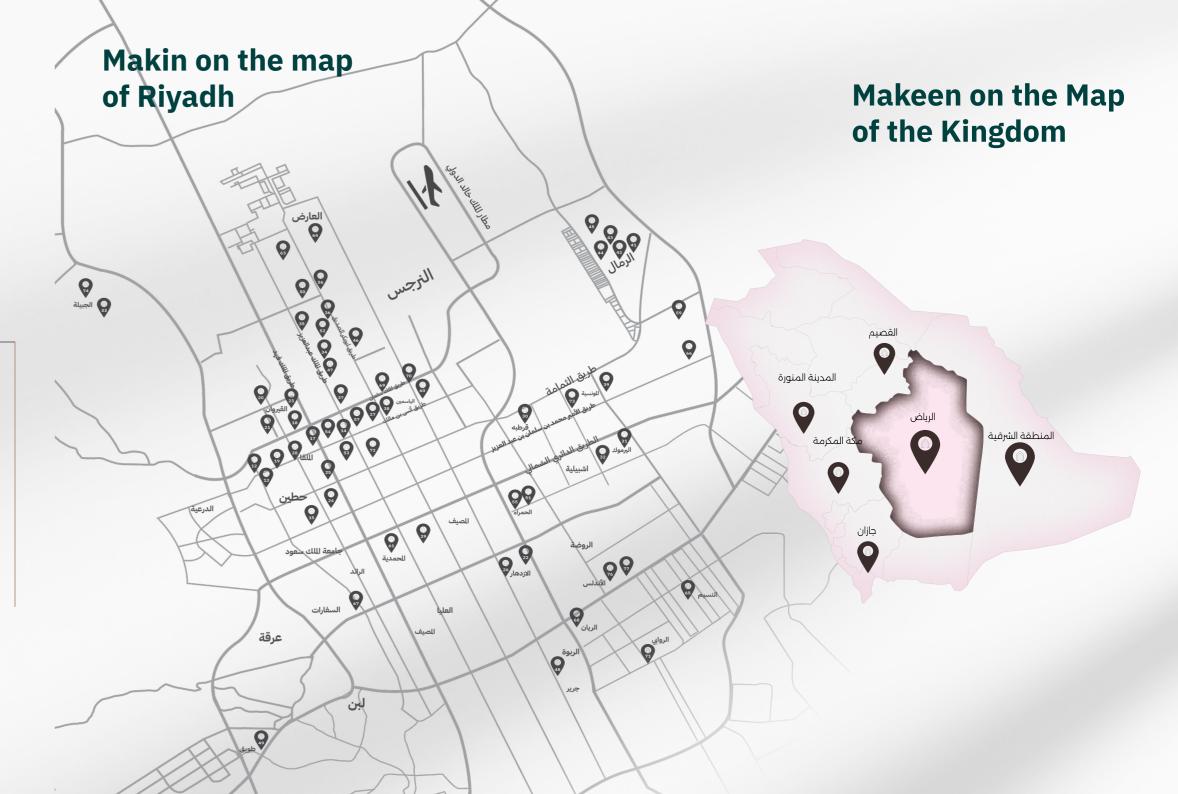








Real Estate Developer Qualification Certificate





Project Type: Residential, Apartments

Location: Riyadh, Al-Arid

Area: 11,434 m²



Location: Riyadh, Ar Rimal

Area: 2,700 m²













External Representation

01



Asas Makeen represents the Saudi real estate development sector in the Saudi Services Export Tour to Kuwait.

02



Asas Makeen is part of the Saudi delegation at the Saudi-South African Business Forum, led by His Excellency the Minister of Commerce, Dr. Majid bin Abdullah Al-Qasabi.



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Honoring of His Excellency the Minister of Municipal and Rural Affairs and Housing, Mr. Majid Al-Hogail, to Asas Makeen for being the Platinum Sponsor of the Real Estate .Exhibition ReStatex 2023 02



Honoring of His Excellency the Minister of Municipal and Rural Affairs and Housing, Mr. Majid Al-Hogail, to Asas Makeen for being the Gold Sponsor of the Maskan Real Estate Exhibition 2022. 03



Visit of His Excellency the Minister of Municipal and Rural Affairs and Housing, Mr. Majid Al-Hogail, to the Asas Makeen booth at the Restatex Real Estate Exhibition 2022.

04

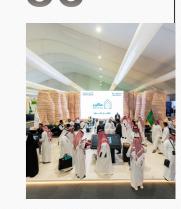


Asas Makeen's participation in Restatex Exhibition 2023

05



Asas Makeen's participation in Maskan Real Estate Exhibition 2024 06



Asas Makeen's participation in Cityscape Exhibition 2024.



Official Certification



















Strategic Partners

















































Government Entities











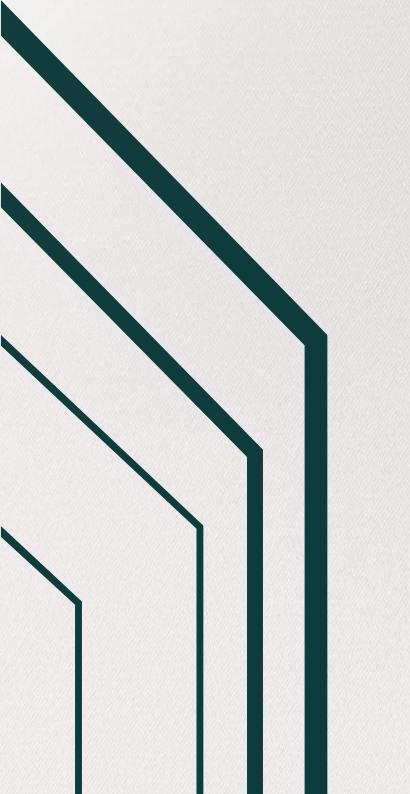












Maleen Ajwad

